

STANDARD FORM TR-1
VOTING RIGHTS ATTACHED TO SHARES– ARTICLE 12(1) OF DIRECTIVE 2004/109/EC
FINANCIAL INSTRUMENTS – ARTICLE 11(3) OF THE COMMISSION DIRECTIVE 2007/14/ECⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: McInerney Holdings plc

2. Reason for the notification (please tick the appropriate box or boxes):
 - an acquisition or disposal of voting rights
 - an acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached
 - an event changing the breakdown of voting rights
 - Other (please specify)

Notification of voting rights as at 13 June 2007 in accordance with Regulation 79(7) of the Transparency Directive (Directive 2004/109/EC) Regulations 2007

3. Full name of person(s) subject to the notification obligation: Barry O'Connor

4. Full name of shareholder(s) (if different from 3.):
Bank of Ireland NRI
McInerney Holdings Share Trust Company Limited

5. Date of the transaction and date on which the threshold is crossed or reached: 13 June 2007

6. Date on which issuer notified: 10th August 2007

7. Threshold(s) that is/are crossed or reached: 5%

8. Notified details:

A) Voting rights attached to shares

Class/type of shares (if possible using the ISIN CODE)	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction		
	Number of Shares	Number of Voting rights	Number of shares	Number of voting rights	
			Direct	Direct	Indirect
IE00B1W38B04	10,210,030	10,210,030	10,210,030		10,210,030
SUBTOTAL A (based on aggregate voting rights)	10,210,030	10,210,030	10,210,030	10,210,030	

B) Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration Date	Exercise/Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
N/A				
SUBTOTAL B (in relation to all expiration dates)				

Total (A+B)	number of voting rights	% of voting rights
	10,210,030	5.06%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

N/A

10. In case of proxy voting: N/A

11. Additional information:

Contact Name: Kevin Daly, McInerney Holdings plc, Kenilworth Square, Rathgar, Dublin 6.

Tel.: +353 1 4962010

Done at Dublin on 28 August 2007.

ⁱ This form is to be sent to the issuer or underlying issuer and to be filed with the competent authority.