

SCHEDULE 10

NOTIFICATION OF MAJOR INTERESTS IN SHARES

AVS NO

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All relevant boxes should be completed in block capital letters.

1. Name of company McInerney Holdings plc	2. Name of shareholder having a major interest Bank of Ireland Asset Management		
3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18	4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them Bank of Ireland Nominees Ltd. 11,988,423 Mellon Nominees 1,554,125 Nortrust Nominees 254,539 BNY Custodial Nominees Ltd. 121,707		
Number of shares/amount of stock acquired	6. Percentage of issued class	7. Number of shares/amount of stock disposed	8. Percentage of issued class
9. Class of security Ordinary	10. Date of transaction	11. Date company informed 23 RD JULY 2008	
12. Total holding following this notification	13. Total percentage holding of issued class following this notification 6.91%		
14. Any additional information BIAM Ltd Holding 13,918,794	15. Name of contact and telephone number for queries Siobhan Molloy 00 353 1 6760168		
16. Name and signature of authorised company official responsible for making this notification Mark Shakespeare Date of notification 23 rd July 2008			