

SCHEDULE 11

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

This form is intended for use by an issuer to make a RIS notification required by the Market Abuse Rules and section 53 (as extended by section 64 of the Companies Act 1990) or entered into the issuer's register in accordance with section 59 of the Companies Act 1990.

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating to the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete the boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

All relevant boxes should be completed in block capital letters

1	Name of the Issuer McInerney Holdings plc	2	State whether the notification relates to: (i) a transaction notified in accordance with Market Abuse Rules; (ii) a disclosure made in accordance with section 53 (as extended by section 64 of the Companies Act 1990) or entered into the issuer's register in accordance with section 59 of the Companies Act 1990; or (iii) both (i) and (ii). (iii)
3	Name of person discharging managerial responsibilities/director Tommy Drumm	4	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/a
5	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest	6	Description of shares (including class) debentures or derivatives or financial instruments relating to shares

	Notification relates to individual named in 3		Ordinary Shares of €0.025 each
7	Name of registered shareholder(s) and, if more than one, number of shares held by each of them Interests held through Lloyds TSB Offshore Trust Company Limited	8	State the nature of the transaction Partial lapsing of allocations granted on 7 March 2008 in respect of shares with respect to allocations granted under the McInerney Holdings plc 2004 Performance Share Plan (the “Plan”) On 7 March 2008, as previously notified, 100,000 shares were allocated to Mr Drumm pursuant to the Plan which were exercisable on the following dates: <ul style="list-style-type: none"> • The date in 2011 on which the Issuer’s preliminary results for 2010 are announced (50,000 shares)(the “First Tier Allocation”) • The date in 2013 on which the Issuer’s preliminary results for 2012 are announced (50,000 shares)(the “Second Tier Allocation”) On the 2 July 2009, 29,167 of the shares in the First Tier Allocation lapsed and 37,500 of the shares allocated in the Second Tier Allocation lapsed.
9	Number of shares, debentures or financial instruments relating to shares acquired n/a	10	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) n/a
11	Number of shares, debentures or financial instruments relating to shares disposed 66,667	12	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) n/a

13	Price per share or value of transaction n/a	14	Date and place of transaction n/a
15	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) n/a	16	Date issuer informed of transaction 2 July 2009

If a person discharging managerial responsibilities has been granted options by the issuer, complete the following boxes:

17	Date of grant n/a	18	Period during which or date on which it can be exercised n/a
19	Total amount paid (if any) for grant of the option n/a	20	Description of shares or debentures involved (class and number) n/a

21	Exercise price (if fixed at time of grant) or indication that the price is to be fixed at the time of exercise n/a	22	Total number of shares or debentures over which options are held following notification n/a
23	Any additional information Above relates to the partial lapse of allocations under the Issuer's 2004 Performance Share Plan. The allocations which have partially lapsed comprised a conditional right to receive a specified number of ordinary shares in the future upon the attainment of specified performance targets (not yet attained).	24	Name of contact and telephone number for queries Kevin Spicer 29 Kenilworth Square, Rathgar, Dublin 6 00353 1 4962010

<p>Name and signature of duly designated officer of issuer responsible for making notification</p> <p>Mark Shakespeare</p> <p>Date of notification 9th July 2009.</p>
